



We're making a difference

Report to the Trowbridge Area Board Meeting of 18th November 2010.

1. **The Steering Group Meeting is to be held on Monday 8th November 2010.**
 - Our comments on the Wiltshire Community Plan 2011 – 2026 were submitted, see letter attached.
 - Progress on the Trowbridge Community Area Plan is to be reported.

2. **Economy and Transport.**
 - Funding for Transforming Trowbridge, particularly for the Masterplan remains a real concern. Priority funding should be given to projects which will encourage economic development particularly in Chippenham, Salisbury and Trowbridge.
 - We continue to have real concerns that the lack of significant Leisure and Recreational facilities in the Town Centre will make it very difficult to attract new businesses of any size to the Town. The Masterplan is therefore of even more importance as it will be our major marketing tool for attracting new business to Trowbridge and the community area.
 - The proposed Leisure Facilities Review is welcomed involving as it does an estimated investment of £117m over the next 20 years albeit that for Trowbridge the development is scheduled for 2017.
 - There is a need for the development of starter units in Trowbridge Community Area to encourage start-ups particularly as small businesses need to be encouraged and will provide more local jobs.
 - We are presently updating and quantifying our information on empty shops and offices initially in Trowbridge town centre.
 - The Economy and Transport Group meeting scheduled for 2nd September 2010 was cancelled as it was considered that there was not enough firm information to report and discuss. The meeting scheduled for 2nd December will however go ahead as there will be matters to discuss following the Transforming Trowbridge meeting on 15th November 2010.
 - Our schedule of sites with development potential has not changed significantly in the last 9 months. An updated copy will be brought to the Area Board meeting.

3. **BA14 Culture.**
 - BA14 Culture are working with "Sounding it out" and a Ceilidh dance band to organise a Ceilidh and singing event in spring 2011. This partnership working will encourage local people, including young people, to take part in cultural activities and will further raise the profile of the BA14 Culture Group.
 - Discussions are underway to organise a Trowbridge Fringe Festival next year and various groups are meeting to look at developing the project as a sustainable form of entertainment and another opportunity to engage local people in culture and the Arts. BA14 group are working closely with Think BoA who have recently had success with a Fringe Festival in Bradford on Avon.
 - Trowbridge museum are looking at holding a tourism fair next year to celebrate Trowbridge as a great day out.
 - The project part funded by Awards for All and the Area Board is nearing its conclusion. The website is functioning well and the major Cultural Event was a great success. We have worked closely with schools and other groups to increase local involvement in cultural activities particularly the less well off. We are evaluating the work done to date and we have

some important projects still to complete prior the end of the financial year. Our full reports will be sent into both funders in due course.

- The Arc Theatre has appointed a new director, Rachael Selley. The Arc has just launched its exciting Autumn Program.
- The next BA14 Culture meeting is on 22nd November 2010, 9.30 at The Arc Theatre, Trowbridge. Any newcomers are very welcome.

4. Local Environmental Alliance/Awareness Forum (LEAF).

- LEAF (Local Environmental Awareness Forum) had their second meeting on 29th September where a number of potential projects involving trees and carbon off-setting were discussed.
- The Inaugural General Meeting will be held on Wednesday 24th November 2010 7pm at Longfield Community Centre. Any new members are welcome.
- TCAF is seeking a new Theme Group Champion to support the LEAF group as our present champion, Pete Barnet, has expressed his intention to step down due to pressure of work as he has recently been promoted. Any queries or interest in this position should be made to Kate Oatley or Doug Ross on 01225 765 072 or tcaf@trowbridge.gov.uk.
- LEAF, through TCAF, has asked Wiltshire Council to produce a detailed Tree Policy to help LEAF develop tree projects and funding applications.

5. Education – The Trowbridge Extended Schools network.

- The group is seeking to widen its membership to ensure better representation for groups involved with children up to the age of 18. New members will include Children Centres, Wiltshire College and Wiltshire Youth Action.
- A charging policy is being developed for the 'Hub' at John of Gaunt School which is run by Extended Schools. Rates have been agreed and 2 possible models are being looked at.
- Trowbridge Youth Parliament and Youth Choir continue to go from strength to strength with funding being sought for the Youth Parliament in a joint project with CAYPIG.
- Wiltshire Music is working on a programme of workshops throughout the Extended Schools Cluster which will culminate in a Trowbridge Music Festival for the schools in spring 2011.
- The next Extended Schools meeting will be on Monday 8th November 2010

6. Health and Community Care.

- The Adcroft and Bradford Road Practices are presently working with development consultants to produce a business plan for a combined Primary Care Centre and extension to Adcroft Surgery to accommodate the combined surgeries of Adcroft and Bradford Road. NHSW continues to support the development of the PCC with £750,000 allocated to it. The reason for a combined development is to reduce both capital and revenue costs, and we hope that this will be progressed quickly although we do not expect the business plan to have been finalised prior to the Area Board meeting on 18th November 2010. We are pleased that Tony Barron and Jo Howes will be attending the Area Board meeting.
- The services provided by Wiltshire Community Health Services must be transferred to new employing organisations by 31st March 2011. The services have been grouped into 4 clusters: -
 - Cluster1: Maternity – managed transfer to a NHS Trust capable of securing on-going employment for front-line staff on NHS pay and conditions. The resultant contract will have a three year term
 - Cluster 2: Children – managed transfer to a NHS Trust for a period of 2 years with the strategic intent of maintaining the integrated working with Wiltshire Council (WC)
 - Cluster 3: Miscellaneous – The PCT will pursue the transfer of each of these services via the appropriate contractual arrangements, as outlined in the option appraisal. The services are Community teams for People with Learning Difficulties; Wheelchairs; Community Dentistry; Prison Health and the Independent Living Centre.
 - Cluster 4: Adult Services – managed transfer to a NHS organisation capable of securing on-going employment for front-line staff on NHS pay and conditions. The resultant contract will have a three year term.

The timescale for achieving these transfers is very short, 31/03/2011, and a detailed timetable to achieve this has been agreed, with NHS Wiltshire's Board planning to make its decisions on

the preferred provider organisation(s) on 9/11/2010. The preferred provider(s) will then have 48 hours to respond with the Board then announcing the outcomes on Thursday 11/11/2010. The new White Paper does not affect these proposals.

- The White Paper 'Equity and excellence: Liberating the NHS' will dramatically change the NHS. The main changes for the NHS are: -
 - The patient will be put first with the principle of "shared decision making" becoming the norm such that there will be *no decision about me without me*.
 - Information available to patients will be improved to enable them to make informed decisions on the choices open to them.
 - In return for greater choice and control, patients should accept responsibility for the choices they make, concordance with treatment programmes and the implications for their lifestyle.
 - The Department of Health's NHS role will be much reduced and more strategic. It will focus on improving public health, tackling health inequalities and reforming adult social care.
 - The programme for public health will be set out in a white paper this year which will support the creation of a new Public Health Service.
 - PCTs' responsibilities for local health improvement will transfer to local authorities, who will employ the Director of Public Health jointly appointed with the Public Health Service.
 - The Government will increase NHS spending in real terms in each year of this parliament.
 - The Government will not produce another long-term plan for the NHS in the next 5 years.
 - A NHS Commissioning Board will champion patient and carer involvement and the Secretary of State will hold it to account for progress.
 - GP consortia will be formed to commission primary and secondary health care services. This will mean the redesign of patient pathways and that local services are always clinically-led and based on more effective dialogue and partnership with hospital specialists. GP commissioning will be put onto a statutory basis, with powers and duties set out in primary and secondary legislation.
 - All GP practices will have to be a member of a GP consortium. The NHS Commissioning Board will have a reserve power to assign practices to consortia if necessary.
 - Strategic Health Authorities (SHAs) and Primary Care Trusts (PCTs) will cease to exist on 31/03/2013, but both before that will have key roles in developing the new NHS service.
 - The collective voice of patients will be strengthened by the creation of Health Watch England, a new independent consumer champion within the Care Quality Commission. Local Involvement Networks will become Local Health Watch organisations.
 - The current performance regime will be replaced with separate frameworks for outcomes that set the direction for the NHS, for public health and social care, which provide for clear and unambiguous accountability, and enable better joint working.
 - A new NHS Outcomes Framework will provide direction for the NHS. The first NHS Outcomes Framework will be issued later this year and will support NHS organisations in delivering improved outcomes from April 2011 with full implementation from April 2012.
 - It is essential for patients' outcomes that health and social care services are better integrated at all levels of the system.
 - Each local authority will take on the function of joining up the commissioning of local NHS services, social care and health improvement.
 - All NHS trusts must become foundation trusts and staff will have the opportunity to transform their organisations into employee-led social enterprises that they themselves control, freeing them to use their front-line experience to structure services around what works for patients.
 - Monitor will become the economic regulator.

- The NHS needs to achieve unprecedented efficiency gains amounting to £20 billion by 2014 for reinvestment in front-line services and improvements in quality and outcomes.
- The Government will reduce NHS management costs by 45% over the next four years.

The White Paper is the long-term plan for the NHS and is intended to give the NHS a coherent, stable, enduring framework for quality and service improvement.

The work ahead for WPCT is really challenging and the managerial staff will not know what the future holds for themselves individually. Our responsibility is to ensure that the Trowbridge Community Area gets the best Health Facilities and Services possible and the Group believes that this will best be achieved by giving WPCT our strong support and working closely in partnership with them, WC and TTC and it is vital that Trowbridge gets a PCC before the demise of NHSW.

- **An update on Wiltshire Council's Adult Care Services:** - Carolyn Hamblett, Head of Service Operations, reported that the "Help to Live at Home" project was progressing well. This is a programme to improve the quality and quantity of social care services in the community for everyone in Wiltshire, including those who do not qualify for Council funded services or who prefer to arrange their own care. A new Reablement service is to be commissioned to provide more people with rehabilitation and helps them recover their independence after accident, illness or crisis in their life, and a pilot for this began in July. Glayne Greenaway stated that the Reablement service had very recently worked brilliantly for a friend who had had a spell in hospital but was now living at home again successfully.

7. Safer Trowbridge.

- Touch2id has continued to issue its safe identity cards, but is currently seeking new premises for the next 2 or 3 months. It is hoped to extend the scheme into the whole of Wiltshire and BANES in the New Year.
- Mike Franklin Wiltshire Fire and Rescue's Partnership and Engagement Manager will not be able to attend all Area Board and Partnership meetings but will provide copies of reports going to the Area Board meetings.
- A new home has again to be found for the Bluez 'n Zuz discos following the sale of the business which housed the very successful event, 53 having attended, in September. Suitable sites are becoming increasingly difficult to find.
- Work is ongoing on the Issues to be included in the Community Area Plan but we are awaiting the outcome of the Comprehensive Spending Review and detailed proposals from the Police.
- PC Mark Hough Beat Manager for Trowbridge Rural NPT has been involved in investigating the letterboxes' explosions and has made good progress such that summons may soon be issued.

8. Parish Councils Liaison Group.

- PC Mark Hough had reported that the priorities listed for the Trowbridge NPT area were the "Southwick Crime Rate" and "speeding in the villages". He reported that Bradley Gardens RA had recently been successful in getting the first Community Speed Watch scheme into the Trowbridge Community Area for Silver Street Lane. Rachel suggested that "speeding in the villages" should be reported directly to the Area Board, through the issues system, for it to help in addressing the problem. Peter Westlake reported that the 30mph speed limit has now been extended in West Ashton with the appropriate signage and road markings and was now in line with the S106. Kendrick Jackson stated that speeding along the Devizes Road in Hilperton where there is a 20mph speed limit and road humps is a significant problem. PC Hough reported that he has now been equipped with a Laser Speed Gun which will enable him to take further action.
- Heavy Goods Vehicles were reported to be breaching weight limit restrictions on Hawkeridge Road from the Yarnbrook roundabout and also they are using Heywood as a rat run to avoid this roundabout. Rachel Efemey again stated that these matters should be reported through the Area Board's Issues system.

- Kendrick Jackson reported that Hilperton Parish Council, which had been the only PC to show any interest in the Street Lighting Reduction initiative, no longer considers the scheme to be beneficial as there would be no cost saving for the Parish.
- Rachel Efemey asked all PCLG members to advise her of roadside locations where car trading is taking place. Francis Morland stated that WC has yet to develop a policy to address this issue.
- She also asked for details of dropped kerbs required in Parishes to be sent to her as the Area Board is considering allocating a further £5,000 which will provide 10 extra dropped kerbs.
- Peter Westlake reported that he had been appalled with the reply received from Cllr Tonge when he asked for information on the development of a road scheme to improve the A360 between West Ashton and Yarnbrook. This development had been included in the proposal for the rejected Westbury Bypass Scheme. It was suggested that this should be raised as part of the public consultation process on the Local Transport Plan.
- Kendrick Jackson advised members that Parishes should ensure that all their land holdings, particularly unused and/or derelict land should be identified for fear of WC taking it over by default.
- Francis Morland stated that the Coalition Government was considering allowing development within villages without the need for planning permission if the majority of residents in the village supported it, but no details of the proposal have yet been published.

9. Trowbridge Neighbourhoods Partnership.

- Phil Gray and Andy Pike residents on the College Estate won first prizes in the local Trowbridge in Bloom competition for best residential street and best residential area respectively.
- Derek Adams thanked Bill Austin, Jennifer Polledri, Nick Alford and English Landscapes for their hard work in making Trowbridge such floral success and in winning the Silver Gilt Award in the St Bridget cup “larger towns” category in the South West in Bloom competition. He stated that Trowbridge in Bloom had brought so many people together in a common cause bringing praise to the town which he hoped would end some of the criticism which Trowbridge seems to attract. He was pleased that so many of the TNP groups had taken part and he hoped that all would support next year’s efforts.
- Antisocial Behaviour continues to be a problem from which most of the NPTs’ areas suffer. It is being addressed positively with partner agencies involved. Referrals are being made to WC’s ASB Panel, some ASB Contracts have been issued and even ASB Notices are currently under consideration.
- The Studley Green Youth Club is presently closed because WC’s Youth Development team is concerned for the safety of its staff and the young people attending. This is causing concern locally and is penalising those who wish to attend. The Police are carrying out extra work to address what appears to be a current local gang culture which must be overcome.
- The Children’ Centre at Longmeadow School has now opened in its new and separate building. Stepping Stones is also moving into custom built accommodation within the new building.
- All the Groups have been asked to send in their requests for additional dropped kerbs to Karl Buckingham at TTC for onward transmission to Rachel Efemey, hopefully in time for the Board meeting.

David Maynard,
Strategic Policy Manager
Wiltshire Council
County Hall
BA14 8JN

7th September 2010

Dear Mr Maynard,

I write to you on behalf of Trowbridge Community Area Future Partnership (TCAF) in response to the Consultation draft of "People, places and promises – The Wiltshire Community Plan 2011-2025".

We consider that it is difficult to argue with the vision; priorities and objectives set out in the Plan but think that "The promises" should be replaced with "The aspirations".

We do however have a number of concerns with what actually appears to be a "top down" Community Plan rather than a "bottom up" Community Plan. We consider that the composition of the Wiltshire Assembly needs to be reviewed as it appears that the voluntary sector and the general public are under represented. Local Community Area Plans do not appear to have had a role in the production of the Wiltshire Community Plan 2011-2025 and the Plan does not contain national or Wiltshire indicators with which to measure progress over the plan period.

The emphasis on the "big society" is recognised and the importance of a thriving voluntary sector is stated but we feel that there needs to be a commitment to protecting the level of funding to the voluntary sector in the same way as the Coalition Government has decided for the NHS.

We would like to see the arts included under "Places: with access to resources in the widest sense after community facilities...."

We agree that there is a need to generate a greater proportion of high value-added businesses but there is also the need to encourage the growth of existing businesses as part of job creation.

The process of defining the visions of the sorts of places Salisbury, Trowbridge and Chippenham should become, including their future scale and roles, needs to be a priority for funding, to help them to achieve local economies that are fit for the future.

Our final concern is where the reductions in services and employment are to occur and how these will affect the local communities in which they occur.

We are strongly committed to partnership working and as such support your objectives and priorities.

I look forward to your response,

Yours Sincerely,

Mr Colin Kay
Chair TCAF